



OPTIMA BATTERIES



2009 SPEED World Challenge Championships Official Contingency Program

Program Name:	2009 OPTIMA Batteries SPEED World Challenge Championships Contingency Program		
Program Contact Information:	Jimi Day FM3 Performance Marketing 1369 Port Washington Rd, Ste. 346 Grafton, WI 53024 (414) 702-4939 (262) 618-4071 – fax jimi@fm3marketing.com		
Program Summary:	<ul style="list-style-type: none"> • OPTIMA Batteries is an Official Contingency Sponsor of the 2009 SPEED World Challenge Championships. • This is an optional contingency awards program. 		
Program Duration:	<ul style="list-style-type: none"> • 2009 SPEED World Challenge Championships 		
Registration:	<ul style="list-style-type: none"> • You must register each year to be eligible for contingency awards. • It is the entrant's responsibility to register properly and neatly apply decals. • You must be registered in the program before the date of the event in which you will be competing. No awards will be paid if you are not enrolled prior to competing in an eligible event. • Please register for this program at the World Challenge trailer on-site at any event, or by downloading the form from the Competitor Information section of www.world-challenge.com. 		
Requirements:	<ul style="list-style-type: none"> • <u>Decals Required:</u> YES • <u># of Decals:</u> 2 • <u>Location:</u> Decals must be visible on both sides of the car. • <u>Availability:</u> Decals are available at the World Challenge trailer. 		
Class Eligibility:	<ul style="list-style-type: none"> • GT and Touring 		
Award Information:	<ul style="list-style-type: none"> • Payouts are presented to the 1st, 2nd and 3rd place drivers in SPEED World Challenge Championships competition only. • Awards will be issued in the form of a product certificate redeemable through FM3 Performance Marketing for any OPTIMA battery (excluding group 31). • For rush delivery or shipping status, please contact Shelia Sapetti at (217) 741-0005 or shelia@fm3marketing.com • See "Payout Schedule" below for award amounts. 		
Additional Information:	<ul style="list-style-type: none"> • This contingency program is verified by the SCCA and paid by OPTIMA Batteries. For payout details, to obtain decals, or to ask questions, please call (414) 702-4939. 		
PAYOUT SCHEDULE	1st	2nd	3rd
Per Class/Per Event	1 OPTIMA Battery	1 OPTIMA Battery	1 OPTIMA Battery

OPTIMA Batteries retains the option to name and/or change eligible categories, classes, and cars at any time during the 2009 season.